

## **HARVARD SQUARE TENANT DESCRIPTIONS**

Store Name: **HEINEMANN'S RESTAURANT**  
Store Size: 4,580 Square Feet  
Owner: Peggy Burns  
Store Definition: For over 75 years a fixture in the Milwaukee area, Heinemann's opened their first Brookfield restaurant at Harvard Square in 1994. Hearty American menu appeals to a wide range of people.

Store Name: **next door**  
Store Size: 5,430 Square Feet  
Owner: Renotta Thompson  
Store Definition: Unique, locally-owned women's ready-to-wear store with long history in Brookfield.

Store Name: **TALBOTS PETITES**  
Store Size: 2,500 Square Feet  
Owner: Corporate  
Store Definition: One of Talbots' specialty boutiques, this "Petites" store opened in Spring 2000 after the "Misses" store produced a history of strong sales.

Store Name: **LES MOISE**  
Store Size: 2,865 Square Feet  
Owner: David Rosmann  
Store Definition: Locally owned ski and tennis shop is noted for service and selection. Original store is located on Silver Spring Drive in Whitefish Bay. This store boasts a strong snow ski rental program.

Store Name: **THE ART OF HAIR**  
Store Size: 1,700 Square feet  
Owner: Barbara Zeppos  
Store Definition: Spin-off from the very successful Studio 890. This salon is noted for high style at competitive prices.

Store Name: **LOCKER'S FLORISTS**  
Store Size: 687 Square Feet  
Owner: Corporate  
Store Definition: Locker's Florists purchased the Alan Preuss Florist stores in Milwaukee and relocated the Brownstones store to Harvard Square.

Store Name: **ACORN**  
Store Size: 2,200 Square Feet  
Owner: Corporate  
Store Definition: National WRTW store. Division of Christopher & Banks.

Store Name: **CHICO'S**  
Store Size: 2,800 Square Feet  
Owner: Corporate  
Store Definition: National WRTW store based in Florida.

Store Name: **TALBOTS**  
Store Size: 4,300 Square Feet  
Owner: Corporate  
Store Definition: This "Misses" store offers traditional clothing for formal occasions and professionals. Due to its success, the Talbots Petites store was added to Harvard Square in Spring 2000.

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